

MAX FORLEO

ROCK/ALT ROCK

AUGUST 2021

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CREDITS*

Press Kit

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www.maxforleo.it



Biography



Massimiliano "Max" Forleo is a singer songwriter, performer and composer from Milan, Italy. His artistic career dates back to when he was just 7 years old. Max starts developing an interest in music at a very young age and learns playing classical guitar, then piano, drums, bass guitar and singing techniques. After his first live experiences as a teenager, Max starts a band, **The Lorean**, in 2002, with drummer Dario Accardi releasing the debut album "Out of Memory" (2003), followed by "Morning Freedom" (2008) and "Waste of Time" (2010).

With The Lorean, Max tours part of Europe and of the United States and collaborates with international artists such as **TM Stevens** (bass player of Prince and James Brown), **Richie Kotzen** (Poison, Mr Big), **Iron Butterfly**, **Kee Marcello** (Europe) and many others.

After The Lorean disbandment in 2010, **Max Forleo** continues his artistic projects under the pseudonymous **The Traveller**, picking this name from "Treno della Memoria", a short movie about the holocaust memorial for which Max has composed part of the soundtrack. Under this name, Max records the albums "The Traveller" (2011), "Life" (2012), "Uncensored Kingdom" and participates as a special guest in a few rap and rock featurings, continuing a very intense live activity playing approximately **100 shows per year**.

After a two year hiatus (2016-2018), **Max Forleo** makes a come back with "Distanze", "Philos" (2019) and the album "Alice a Febbraio" (2020), all sung in Italian, arising the attention of the critics on his work.

In April 2021, Max releases the single "Antarktica", in English, an art rock appetizer for the upcoming album "Black Curtain", due out in September 2021. Max himself directs the beautiful video for Antarktica, an environmentally invested song about human's responsibility towards our planet.



1. Richard III - Official Video
2. The Greatest Showman - Official Video
3. Antarktica - Official Video



Photo Samira Zuabi Garcia

ANTARKTICA

ANTARKTICA is an introspective analysis on man's attitude towards **nature**. **Adam**, the protagonist of this song, is the personification of the kind and respectful side of human beings in relation to what's surrounding us. Adam is portrayed alone, barefoot and freezing as he cries realizing that humanity has forgotten about him. Adam loves the Sun and loves taking care of Life, but the sound of his cry is a deaf noise and the song ends with Adam dying for our sins.

ANTARKTICA IN ONE LINE

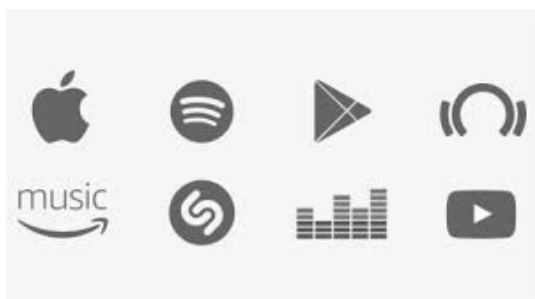
"We are non-paying spectators of a circus set on self-destruct mode."

THE VIDEO

ANTARKTICA shows us the cloud of indifference in which our consciousness is dancing, looking for her own voice, while overshadowed by the images of a planet in decay.

AUDIO / VIDEO CREDITS

Artist: Max Forleo
Written by Max Forleo
Label: M2F Srl / MB Produzioni
ISRC: TCAFA2090118
Release date: 04/28/2021
Lead&Backing Vocals: Max Forleo
Piano: Max Forleo
Guitars: Andrea Mattia Gentile
Bass: Fernando De Luca
Drums: Giovanni Tani Jr.
Keyboards: Matteo Capraro
Video Location: M2F Studios
Camera: Gilberto Pietresato
Lights: Francesco Furlanetto
Sound Engineer: Davide Favale
Starring: Jessica Ajello



PROMOTION

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